

**Peaslee Neighborhood Center's  
Equitable Development Rubric  
Organization Endorsement**

The dream for an inclusive and diverse Cincinnati that offers a fair distribution of resources, opportunities, and quality of life is one that is shared city-wide. And yet racial and class segregation, inequality, and poverty persist. There is ample data and analysis to show that our city is in desperate need of affordable housing, jobs that pay a living wage, processes that meaningfully engage our citizens, and development that values our communities first. If these goals are a true priority for Cincinnati, we must commit to policies and practices that advance them. Implementing the Equitable Development Rubric is an important step for our city government to take in this commitment.

*The Equitable Development Rubric lays out a plan for the City of Cincinnati to make sure that public development incentives and subsidies are only granted to projects that help to advance justice and fairness in our communities.*

*To do this, the Equitable Development Rubric will:*

**Create equity standards**

Transparently evaluate projects based on measurable actions and commitments, with an emphasis on housing affordability, jobs and labor, and community quality of life.

**Require equity standards**

Grant subsidies and incentives *only* to projects that earn high equity scores.

**Enforce equity standards**

Monitor compliance with projects awarded subsidies and ensure that incentivized projects are held accountable.

Name of Organization: \_\_\_\_\_

Director or Board Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_ Yes, my organization endorses the Equitable Development Rubric.

\_\_\_\_\_ Yes, we want to receive action alerts and campaign updates.

\_\_\_\_\_ We will take action to promote the Equitable Development Rubric. (Letters, phone calls, demonstrations, etc.)

*I hereby endorse the Equitable Development Rubric.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_